

THIRD ANNUAL
**SAVE
@
LIFE**
THE
GREAT **CPR**
BLITZ 2012

We offer the following recognition opportunities for your support:

Platinum Sponsor—\$5,000

Providing training to 334 individuals

- A booth at the event—*first choice placement*
- Logo recognition on event banners, event website and paid advertisements*
- Sponsor logos will be displayed prominently on volunteer T-shirts

Gold Sponsor—\$2,000

Providing training to 134 individuals

- A booth at the event—*second choice placement*
- Logo recognition on event banners, event website and paid advertisements*
- Sponsor logos will be displayed visibly on volunteer T-shirts

Silver Sponsor—\$1,000

Providing training to 67 individuals

- A booth at the event—*third choice placement*
- Logo recognition on event website and name recognition in paid advertisements*
- Sponsor names will be listed on volunteer T-shirts

Bronze Sponsor—\$500

Providing training to 33 individuals

- A booth at the event—*fourth choice placement*
- Logo recognition on event website

Crystal Sponsor—\$250

Providing training to 17 individuals

- A booth at the event—*fifth choice placement*
- Logo recognition on event website

Tax deductible donations of any amount are welcome!

*Sponsors will be recognized in paid advertisements as space allows.

According to the American Heart Association (AHA) there are over 295,000 cardiac arrests treated outside hospitals each year in the United States. Effective bystander Cardio Pulmonary Resuscitation (CPR) can double or triple a victim's chance of survival. Defibrillation with an automatic external defibrillator (AED) can stop the abnormal rhythm and restore a normal heart rhythm.

▶ **Do you need to refresh your CPR skills?**

▶ **Are you ready to use an AED?**

Last year, our community came together and trained more than 600 people to save a life with CPR and AED training. Each person was given the education, tools and was challenged to teach these skills to five more individuals. Throughout our community, this knowledge has spread.

This year, our goal is to improve safety and heart education throughout Central Washington by teaching 1,000 members of our community to be prepared to save a life.

Sponsorship dollars will go towards providing a number of participants with a **FREE**, American Heart Association CPR Anytime Kit with instructional DVD and CPR manikin to take home and share with family and friends.



American Heart Association
Learn and Live

Join us for our third annual community CPR event

FEB 4 2012
SATURDAY

Yakima Convention Center
10 N. 8th Street Yakima

English Language Sessions:

9 AM and 10 AM

Spanish Language Session:

11 AM

**Thank you for your help
in teaching our community to save a life.**

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Sponsorship Opportunities

Donations go toward providing individuals CPR and AED training as well as providing free, American Heart Association CPR Anytime Kits to take home and share with others.

2012 Sponsorship Form

Yes! I would like to be a Save a Life Sponsor

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OTHER—Value: \$ _____

Date: _____

Company: _____

Representative: _____

Street Address: _____

City: _____ **Zip:** _____

Phone: _____

Email: _____

*Donations are accepted through the Yakima Medical Society,
 602 North 39th Avenue, #201, Yakima, WA 98902.
 509-575-5550*

www.savealifeyakima.org

A receipt with our non-profit 501(c)(3) number will be provided upon receipt of this form.

Please send your logo in a high-resolution format (JPEG, EPS or TIFF) to: nicoledonegan@yvmh.org to receive recognition in print and on the Web.